PREVENTION OPPORTUNITIES



OUTLAW MOTORCYCLE GANGS

Potential reasons for joining



- OMCG 'image' and recruitment
- Attraction to gang life
- Sense of brotherhood and belonging
- For safety or backing
- Perceived financial gain
- To attract women

Key prevention opportunities

1. Education

Education is vital and can be offered in many forms through media, campaigns and mentors. Positive and relatable mentors (particularly former members) can provide education on negative impacts to counter the perceived attractive 'image' of OMCGs.

2. Early intervention

- Education school-based programs
- Targeted deterrence for at-risk adults, inmates, youth and youth gangs
- Expanding options for youth providing streamlined social services, training, education and employment opportunities
- **Prevention programs** at schools, prisons, or specific to OMCGs

Advice from ex-OMCG members



The image is different to reality

"It's not what people think it's going to be club members make it sound sweet and good, but you're in trouble once you join."

"Look past the good parts of mates and having a drink, because they will try to make you do stuff you don't want to do."

"It's the bad boy image... but, you know, that's an illusion. People don't look at you as a bad boy, the police just look as you as a criminal."



There is no brotherhood

"There is no brotherhood - they don't care about anything but your money and want you to commit crime."



Be aware of the negative impacts

"The reality is, do you want to give everything up? Do you want a black eye for not picking up the phone?... Are you prepared to be controlled?"

"Have a think about how it's going to impact your life. How it will impact the financial side of things... The decision affects [your] whole family. If you go against the club, everybody you know is in peril."

"Don't join, absolutely don't join. It's a highway to hell. It'll destroy your family, your freedom, you'll spend time in jail, it's nothing but tears."

"The patch, if anything made me more of a target, from police and other people, so instead of giving me power it made me more vulnerable."



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